

SELL-SIDE COMMUNITY

American Veterans Group
Barclays
Bank of America
BBVA
Blaylock Van
BMO Capital Markets
BNP Paribas
BNY
CIBC
Citi
Credit Agricole
Deutsche Bank
Fifth Third Securities
Goldman Sachs & Co.
HSBC
Huntington
ING Bank
Jefferies
JP Morgan
KeyBank Capital Markets
Lloyds Bank
Loop Capital
Mischler
Mizuho
Morgan Stanley
MUFG
Natixis
NatWest
PNC
Rabo Securities
Ramirez & Co.
RBC Capital Markets
Santander
Scotiabank
Seelaus
Siebert Williams Shank
SMBC
Societe Generale
TD Bank
Truist
UBS
US Bank
Wells Fargo

Join Our Global Community of Investors



DirectBooks is the leading primary markets communications platform, featuring structured data, documentation and order & allocation messaging for fixed income new issues. Covering a broad range of global deal types across USD, EUR and GBP markets, the platform delivers automation and standardization to the industry.

PRODUCT

- DirectBooks provides detailed communications through the issuance lifecycle including: streamlined workflows, structured deal data, and real-time updates.
- By bringing automation, standardization, and efficiency to the communications workflow, DirectBooks increases productivity, provides greater controls, and improves consistency.



BENEFITS

- Structured and standardized data – easier to see and interact with new issue supply.
- Streamlined new issue communications – removing the administrative burden of order and allocation messages.
- Direct connection to syndicate desks – investors receive new issue data directly from the source.
- API integration – allows connectivity to OMS / EMS platforms including proprietary & third-party systems.

PRODUCT OFFERING

BOND TYPES	DEAL ANNOUNCEMENTS, ORDERS AND ALLOCATIONS	GEOGRAPHY OF ISSUERS
INVESTMENT GRADE	\$ € £	APAC EMEA North America
EMERGING MARKETS	\$ € £	APAC CEEMEA LatAm
SOVEREIGNS, SUPRAS, & AGENCIES	\$ € £	Americas APAC EMEA
HIGH YIELD	\$ € £	APAC EMEA North America

MARKET COVERAGE

FULL YEAR 2024

Tranches

4500+

100%

USD IG

90%

EUR/GBP IG

96%

LATAM EM

Notional

\$3.6trn+

78%

USD HY

75%

EUR/GBP HY

83%

SSA

ONBOARDING

Three simple steps to go live:

1. Execute a User Agreement
2. Complete Onboarding Form
3. Initiate Enablements between investors and underwriters

CONTACT INFORMATION

CURRENT CLIENTS

cx@directbooks.com

NEW CLIENTS

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PLATFORM SUPPORT

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